

IMPACT2023 - Session Descriptions

- **Joint Federal & State Advisory Council**
 - Wednesday, May 3 at 2:30 – 4:30 pm ET
 - Speakers: Ken Cook, President and Co-Founder of the Environmental Working Group (EWG)
Dr. Michal Freedhoff, Assistant Administrator for the Office of Chemical Safety and Pollution Prevention at the Environmental Protection Agency (EPA)
 - Description: During this session, Ken Cook will share EWG's policy priorities for the upcoming year and Dr. Freedhoff will discuss PRIA implementation, the EPA's process improvements for the New Chemicals Program, and other industry issues. HCPA's Government Relations & Public Policy team will also provide an update on current legislative activity at both the federal and state levels.

- **Antimicrobial Products Division Antimicrobial Efficacy Group (AEG) Meeting**
 - Thursday, May 4 at 10:30 am – 12:00 pm ET
 - Speaker: Anne Overstreet, Acting Director of the Biological and Economic Analysis Division (BEAD) at the Environmental Protection Agency (EPA)
 - Description: During this session, attendees will receive an update on the EPA's Biological and Economic Analysis Division's latest activities, including priorities, test methods, and outreach efforts.

- **Antimicrobial Products Division Regulatory Committee Meeting**
 - Thursday, May 4 at 1:00 – 3:00 pm ET
 - Speaker: Anita Pease, Director of the Antimicrobials Division (AD) at the Environmental Protection Agency (EPA)
 - Description: During this session, attendees will receive an update on the EPA's Antimicrobials Division's latest activities, including priorities and staffing.

- **International Affairs Council**
 - Thursday, May 4 at 3:00 – 5:00 pm ET
 - Description: While there is plenty of legislative and regulatory activity happening in the U.S., there is even more around the world, especially in Europe. Understanding legislation and regulations in Europe is not only important for conducting business there, but also because it typically influences domestic policies. During this session, attendees will receive an update on legislation and regulations in Europe and how they could impact your business.

- **Aerosol Products Division Program**
 - Friday, May 5 at 8:30 – 11:30 am ET
 - Description: During this session, attendees will receive an update on the aerosol industry's latest activities, including how stakeholders are defending aerosol delivery technology, actions to grow and sustain the industry, and new regulations.

- **Pest Management Products Division Meeting**
 - *EPA Registration Division Update*
 - Friday, May 5 at 8:30 – 10:00 am ET
 - Description: During this session, attendees will receive an update from the Environmental Protection Agency's (EPA) Office of Pesticide Programs (OPP) Registration Division about its latest activities.

- **Regulatory Affairs Council**
 - *Product Stewardship in a Regulatory World*
 - Friday, May 5 at 10:00 am – 12:00 pm ET
 - Description: The role of product stewardship continues to evolve as companies understand how these efforts relate to ongoing regulatory activity, help identify opportunities that might not have previously existed, and benefit businesses. During this session, experts will demonstrate how to leverage poison center and product surveillance information – as well as other key data – to show why product stewardship is an essential business practice.

- **Pest Management Products Division Program**
 - *EPA's Information Technology Infrastructure – Where it is and where it's going*
 - Friday, May 5 at 10:15 am – 12:00 pm ET
 - Description: Information Technology (IT) systems are essential for today's business and regulatory efforts. Unfortunately, many IT systems within the Environmental Protection Agency (EPA) use legacy systems that are in dire need of replacement. While plans for replacement are in the works, the dated systems can cause complications and failures that impact both the EPA and the regulated community. This session will provide an overview of the IT systems currently in use within the EPA's Office of Chemical Safety and Pollution Prevention (OCSPP) and Office of Pesticide Programs (OPP), as well as the plans for replacing legacy systems with Salesforce.

- **Retail Engagement Special Session and Lunch**
 - Friday, May 5 at 12:00 – 1:30 pm ET
 - Speakers: Jason Goldberg, Chief Commerce Strategy Officer at Publicis Commerce and Co-Host of the Jason & Scot Show on E-Commerce and Retail News
Charlie Vallely, Co-Founder & Chief Innovation Officer at SmarterX

- Description: Jason “Retailgeek” Goldberg will discuss the latest trends and key issues related to e-commerce to help companies better understand this ever-evolving retail space. Additionally, Charlie Vallely will demo a software tool that helps suppliers determine whether a formulation that they currently have or are considering has a chemical that retailers want to avoid. He will also share his insights related to retail engagement.