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HCPA Announces Five-Year Contract Extension for President & CEO Steve Caldeira

Washington D.C. – The Household & Commercial Products Association (HCPA) announced today that its Executive Committee of the Board of Directors has agreed with President & CEO Steve Caldeira to extend the term of his employment agreement another five years through December 2026.

“Steve’s strong and strategic leadership over the past five years has guided HCPA through a staff reorganization, a rebrand, and the creation and execution of a new strategic plan,” said Bill Schalitz, Vice President, Research & Development, Spartan Chemical Company, and Chair of the HCPA Board of Directors. “He has proven himself to be an innovative and effective leader, and the Board of Directors is confident that Steve will continue to lead the Association to new levels of success over the next five years.”

As President & CEO, Steve has developed and strengthened relationships with legislators on Capitol Hill and in statehouses across the country, federal agencies, international regulatory bodies, allied trade associations, and NGOs. He has advanced the household and commercial products industry’s interests on several critical issues and overseen efforts to enhance member communications, social media, and media relations activity among trade and consumer publications. Steve also increased retail engagement efforts, relaunched the political action committee, and delivered strong financial results by maintaining steady membership, non-dues revenue growth, and sponsorships.

Most significantly, Steve led the efforts to pass the California Cleaning Product Right to Know Act of 2017, a bipartisan ingredient communication law that was signed into law by then-Governor Jerry Brown and has been adopted by retailers nationwide as the standard for disclosure. Steve also proactively responded to the COVID-19 pandemic on behalf of the household and commercial products industry by working with government agencies to ensure cleaners and disinfectants remained available to consumers and workers when these products were needed most.

“I am truly excited and grateful for the opportunity to lead HCPA for another five years,” said Caldeira. “I could not be prouder of our member companies and talented staff for all that they do every day to keep Americans safe, especially during these ongoing challenges that COVID has presented.”

Steve is well-respected in the association and non-profit communities. He received the So Others Might Eat (SOME) Humanitarian of the Year Award in 2017, the National Association of Manufacturers (NAM) Council of Manufacturing Associations (CMA) Leadership of the Year Award in 2020 and has been named to *The Hill’s* Top Lobbyist of the Year list for three consecutive years.

Steve also served as the 2020-2021 Chair of the American Society of Association Executives (ASAE) Board of Directors, which represents 48,000 individual members from 7,400 trade associations and professional societies. He will be presented with the Lifetime Achievement Award by the Alzheimer's Association National Capital Area Chapter in 2022 for his leadership of the Board of Directors and fundraising efforts to benefit The Brain Ball.

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.