



Innovative Products For **Home. Work. Life.**

XPAND2021

HCPA'S ANNUAL MEETING

**EVENT
PROGRAM**

GENERAL EVENT INFORMATION

General Information (All times are Eastern)

Meeting Programs

In addition to the program you are reading now, you will be provided with a daily calendar. The calendar is a handy pocket-sized schedule for each day's activities.

Board of Directors Meeting

This year's Board of Directors Meeting will be Monday, December 5, in Grand Salon CD, with a continental breakfast at 7:30am and the meeting from 8:00am to 12:00pm.

Registration Hours

Everyone attending the HCPA Annual Meeting must register. This includes all members, plus ones, speakers, and media representatives. The HCPA Registration Desk is in the Grand Salon Foyer and is open

Sunday 2:00pm-6:00pm; Monday 7:00am-4:00pm; Tuesday 7:00am-4:00pm; and Wednesday 7:00am-2:00pm.

Meeting Registration

There are two types of registration for the Annual Meeting: Full Registration and Plus One Registration. Both types include all listed programs, business and committee meetings, and social events.

Badges and Attendance Policy

All listed meetings and social events at XPAND2021 are open to properly registered meeting attendees and plus ones only.

Badges are required and will be issued at the HCPA Registration Desk. All attendees at the General Session Lunch and Closing Reception will require tickets and badges. No one will be admitted to any HCPA-sponsored meeting or event without the badge issued upon registration.

Convention Office

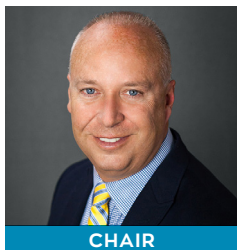
The Convention Office for XPAND2021 will be in the Miami room on the second floor. We invite you to stop by to say hello or have your questions answered. We are there to help you get the most from your Annual Meeting.

Office hours are:

Sunday 12:00 pm-5:00 pm

Monday - Wednesday 7:30 am-5:00 pm

HCPA 2021 BOARD OFFICERS



CHAIR

WILLIAM SCHALITZ
Spartan Chemical Company, Inc.



FIRST VICE CHAIR

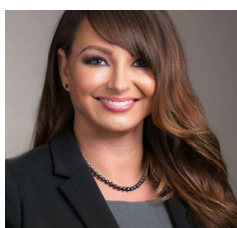
GREG ADAMSON, Ph.D.
Givaudan Fragrance Corporation

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LISA PANKIEWICZ
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TREASURER

REBECCA KORWIN, Ph.D.
State Industrial Products



IMMEDIATE PAST CHAIR

TERRENCE "JERRY" PORTER
The Procter & Gamble Company



BOARD MEMBERS AT LARGE

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Reckitt

George Buckland
Crown Holdings

Luciana Castro
Firmenich, Inc.

Nick Ferring
PLZ Aeroscience

Pamela Lam
Henkel Consumer Goods

Michael Pfefferkorn
United Industries Corporation

Adam Selisker
CRC Industries, Inc.

Adriano Galimberti
Stepan Company

TERMS EXPIRING 2022

Ann Aquillo
The ScottsMiracle-Gro Company

Bart Bastian
Spray Products Corporation

Joel Burdick, Ph.D.
Bath & Body Works

Robert Israel, Ph.D.
The Sherwin-Williams Company

TERMS EXPIRING 2022

David Burks
Diversified CPC International

Steven Christenson
ECOLAB

Laura Coelho
Symrise, Inc.

Steven Gullickson
MGK

Pankaj Gupta
The Dow Chemical Company

Cheri Kedrowski
The 3M Company

Meghan Lieb, Ph.D.
The WD-40 Company

Cynthia Reichard
Arylescence, Inc.

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Catherine Trinkle
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Scott Tuchinsky
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Mauricio Amaya, Synergy Life Science, Inc.

Floor Care Products Division
Carmine Savaglio, SC Johnson

Industrial & Automotive Products Division
Michelle Rudnick, CRC Industries

Pest Management Products Division
Lisa Dreilinger, Reckitt

GENERAL SESSION KEYNOTE

GENERAL SESSION **MONDAY, DEC 6**

12:00 - 2:15 pm – Ticketed Event



Keynote

Travis Mills

On April 10, 2012, United States Army Staff Sergeant Travis Mills of the 82nd Airborne was critically injured on his third tour of duty in Afghanistan by an IED (improvised explosive device). As a result of the blast, Travis lost portions of both arms and legs. He is one of only five quadruple amputees from the wars in Iraq and Afghanistan.

Enduring a grueling rehabilitation program, Travis committed himself not only to recovery, but to fatherhood and to giving back to the veteran community any way he could.

In September 2013, Travis and his wife, Kelsey, founded the Travis Mills Foundation, a nonprofit organization formed to benefit and assist post-9/11 veterans who have been injured in active duty or as a result of their service to our nation. Critical to the foundation's mission is for the veteran's family to be included, not just the vet. Through the foundation, veterans and their families receive an all-inclusive, all-expenses paid, barrier-free vacation to Maine where they spend time with Travis and his family, and participate in adaptive activities, bond with other veteran families, and enjoy much-needed rest and relaxation in Maine's great outdoors.

Travis's story has been featured extensively on local and national news, including The Ellen DeGeneres Show, NBC, CBS, Fox News, The O'Reilly Factor, CNN, and countless other outlets.

General Session Business Agenda

General remarks, VRA Awards, and Charles E. Allderice Jr. Memorial Award presented by:
William Schalitz, HCPA Chair, Spartan Chemical Company, Inc.

State of the Association presented by:
Steve Caldeira, President & CEO, HCPA



HCPA CHAIR
WILLIAM SCHALITZ
Spartan Chemical Company



PRESIDENT & CEO
STEVE CALDEIRA
HCPA

DIVISION PROGRAMS SPECIAL SESSIONS

MONDAY, DEC 6

11:00 am - 12:00 pm • Salon GH

Convergent vs Divergent Thinking

Hosted by the Young Professionals Committee

The Divergent Thinking workshop will discuss both divergent and convergent thinking processes in relation to innovation and brainstorming. While divergent thinking can foster innovation, convergent thinking can hinder innovation through discounting, leading language, de-validation, and groupthink. We will also discuss the benefits and strategies of divergent thinking.

Speaker: **Maggie Gottardi**, Director of Technology, State Industrial Products

2:30 - 4:30 pm • Salon F

Legislative Roundup – Extended Producer Responsibility (EPR)

Hosted by the Federal & State Advisory Councils

2021 saw a dramatic increase in state and federal legislation addressing recycling, plastic waste, and extended producer responsibility (EPR) for consumer products. Tune in to this recap of the bills that passed, how they will be implemented, and which failed measures will return in 2022. Hear from lobbyists and legislative strategists on the policy and political considerations driving changes in packaging and recycling.

Speakers:

The Honorable Mona Das, Senator, 47th Legislative District (Kent), Washington State Senate

Heidi McAuliffe, Vice President, Government Affairs, American Coatings Association

Andrew Hackman, Principal Lobbyist, Serlin Haley

4:30 - 5:30 pm • Grand Salon Foyer

Legislative Roundup – Happy Hour Networking

Hosted by the Federal & State Advisory Councils

Continue the discussion about EPR and other sustainability issues over food and drinks during a happy hour in the Grand Salon Foyer.

DIVISION PROGRAMS SPECIAL SESSIONS

TUESDAY, DEC 7

10:30 am - 12:00 pm • Ocean Ballroom II & IV

Retail Engagement Session

The Retail Engagement session will explore retailers' expectations of their suppliers related to chemical safety, as well as recent initiatives associated with ingredient transparency.

Speakers:

Roberto Bertin, Senior Manager, Sustainability Strategic Initiatives, Global Responsibility, Walmart

Sally Edwards, Senior Research Associate, Lowell Center for Sustainable Production

Terri Goldberg, Executive Director, Northeast Waste Management Officials' Association (NEWMOA)

2:30 - 4:00 pm • Ocean Ballroom II & IV

Europe's Expanding Laws, Regulations, Sustainability Efforts, and Potential New Global Agreements and Their Impact on Global Trade

Hosted by the International Affairs Council

European directives and global agreements have had an impact on U.S. business. That impact extends beyond the U.S. into global trade markets. This session will address the latest activity in Europe and the global stage.

Speakers:

Anastasia Swearingen, Director, Global Affairs, American Chemistry Council (ACC)

Paul Ashford, Managing Director, Anthesis-Caleb

Ioanna Vasilaki, Legal and Policy Officer, European Commission (invited)

2:30 - 4:00 pm • Salon F

Antimicrobial Products Division Program: Antimicrobial Safety Assessment and Label Language Landscape & Trends

Hosted by the Antimicrobial Products Division

This session will explore the intersection between federal, state, and OSHA safety assessment and labeling requirements for antimicrobial ingredients and products.

Speakers:

Jacqueline Hardy, Branch, Chief, Regulatory Management, EPA

Joseph Svarovsky, Regulatory Affairs Director, State Industrial Products

DIVISION PROGRAMS SPECIAL SESSIONS

WEDNESDAY, DEC 8

9:00 - 11:00 am • Salon F

Aerosol Products Division Program: Xpanding on Critical Aerosol Issues

Sponsored by Diversified CPC International

Hosted by the Aerosol Products Division

This session will discuss the ongoing work with air quality regulations that impact aerosol product formulations and their ingredients, as well as the recycling of aerosol containers.

Speakers:

Scott Breen, Vice President of Sustainability, Can Manufacturers Institute (CMI)

Alina Darragh, Technical Director, The WD-40 Company

Doug Raymond, President, Raymond Regulatory Resources (3R), LLC

Dan Warnick, National Account Manager, CCL Container

Christopher Finarelli, Director, State Government Relations & Public Policy (West Region), HCPA



10:30 am - 12:00 pm • Ocean Ballroom II & IV

Regulatory Challenges of Contaminants

Hosted by the Regulatory Affairs Council

Advances in analytical techniques are continually improving, and disclosure requirements often include unintentionally added contaminants. Raw materials and the supply chain can introduce unexpected contaminants into your products or packaging. What is a manufacturer to do to address these concerns? Hear from experts on approaches to identifying potential challenges and traversing the regulatory landscape.

Speakers:

Molly Blessing, Director of Sustainability, HCPA

Marina Filler, Regulatory Affairs Team Lead, BASF

Joe Rinkevich, Chief Operations Officer, Scivera

2:15 - 3:45 pm • Ocean Ballroom II & IV

Circular Economy & Closing Session

The Circular Economy session will address market forces, the intersection of the circular economy and chemical safety, and industry initiatives related to efforts to embrace a more circular economy.

Speakers:

Martin Mulvihill, General Partner, Safer Made

Joel Tickner, Founder & CEO, Green Chemistry & Commerce Council (GC3)

Dr. Peter Christensen, Co-Founder, flo.Materials

This will be followed by remarks from HCPA President & CEO, Steve Caldeira, and First Vice Chair, Greg Adamson, Givaudan Fragrances Corp.



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love for nature.
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CHARLES E. ALLDERDICE JR. MEMORIAL AWARD

Established in 1982, the Charles E. Allderdice Jr. Memorial Award is the highest honor HCPA can bestow upon an employee of a member company.

Named for a former president of HCPA, the award serves as a memorial to his inspired leadership and contribution to the betterment of the Association and the household and commercial products industry. “Charlie” Allderdice was deeply dedicated to and involved in HCPA concerns. Until his death in 1982, he remained active in HCPA as President of Bell Chemical Company.

The award that carries his name is now presented annually to an individual who has made exceptional contributions to HCPA and the industry. This year's winner is Joseph Yost, HCPA.

Previous Award Winners

2020	Steve Goldberg, BASF	2000	David Frederickson, S.C. Johnson & Son, Inc.
2019	Diane Boesenberg, RB	1999	Daniel P. Minogue, Precision Valve Corporation
2018	William Auriemma, Diversified CPC International	1998	Bruce England, Clorox Company
2017	Paul Siracusa, Church & Dwight Co., Inc.	1997	Clarence Clapp, Creative Products of Rossville
2016	Doug Fratz, CSPA	1996	Edwin Roth, AgrEvo Environmental Health
2015	Larry Nouvel, Nouvel	1995	Charles McDuff, Ecolab Inc.
2014	Tammy Westerman, State Industrial Products	1994	James F. Pacheco, Lonza Inc.
2013	John Wood, Ecolab	1993	JR. Frauenheim, Diversified CPC International
2012	Bill Gullickson, McLaughlin Gormley King Company	1992	Lawrence I. Hayaes, Chemical Distribution, Inc.
2011	Ron M. Davis, KIK	1991	John J. Daley, E.I. DuPont de Nemours & Company
2010	David Carlson, McLaughlin Gormley King Company	1990	William Chase, Chevron
2009	Joseph Healy, Kolmar Labs Group	1989	Robert Koenig, Procter & Gamble Company
2008	Norwin Wolff, Interpolymer Corporation	1988	Walter Hackett, Purex
2007	Harry McCain, Aeropres Corporation	1987	Paul Willard, 3M Company
2006	Eileen Moyer, Reckitt Benckiser	1986	Ted Matson, Vista Chemical
2005	Mark Gindling, Buckeye International	1985	Paul Hiznay, Union Carbide
2004	Donald Rowson, Industrial Hydrocarbons, Inc.	1984	George Lowry, Mona Industries
2003	Montfort Johnsen, CCL Manufacturing Company	1983	John Middleton, US Borax
2002	Thomas Siciliano, Reckitt Benckiser	1982	Kenneth Vos, S.C. Johnson & Son, Inc.
2001	Albert L. Pellini, CCL Container		

HCPA 2021 INNOVATION AWARD WINNERS



Ingredients Category

Company: Locus Performance Ingredients

Product: Amphi M Sophorolipid

Technology Category

Company: Locus Performance Ingredients

Product: Novel Biosurfactant Production Technology



Sustainability Category

Company: Selig Group

Product: Circumvent and Airfoil for Bleach Products

Game Changer Category

Company: Selig Group

Product: Circumvent and Airfoil for Bleach Products

The background image for the Arxada advertisement shows a person wearing blue nitrile gloves and using a spray bottle to clean a surface. A white cloth with a blue stripe is draped over the surface. The scene is brightly lit, suggesting a clean, professional environment.

arxada

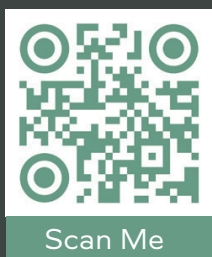
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SOLUTIONS.

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and the planet.*

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to clean label formulation?



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to add more green
to your clean.



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SOCIAL EVENT SCHEDULE

SATURDAY, DEC 4

Early Bird Reception

4:30 - 5:30 pm • Presidential Suite

Grab a drink and get to know HCPA staff and your peers.

SUNDAY, DEC 5

Golf Outing

8:00 am - 2:00 pm • Jacaranda Golf Club

(pre-registration is required and the bus will depart from the hotel at 7:45 am)

Welcome Reception

4:00 - 5:00 pm • Coconut Dunes

Innovation Awards

5:00 - 6:00 pm • Coconut Dunes

Hosted by Greg Adamson, Givaudan Fragrances Corp.

HCPA's Innovation Awards recognize members of the household and commercial products industry for accomplishments in product innovation and sustainability. By recognizing these accomplishments, HCPA aims to highlight the commitment of the industry to developing the next generation of products and encourage innovation that moves the industry forward.

MONDAY, DEC 6

Letters to the Military

4:30 - 5:30 pm • Salon AB

Legislative Roundup Happy Hour

4:30 - 5:30 pm • Grand Salon Foyer

Suppliers Night @ the XCHANGE

5:30 - 7:00 pm • Grand Salon Foyer

TUESDAY, DEC 7

Sustain Your Buzz Happy Hour

4:00 - 5:00 pm • Ocean Ballroom Patio

Young Professionals Committee Happy Hour

4:00 - 5:00 pm • Presidential Suite

Antimicrobial Division New Member Meet & Greet

4:00 - 5:00 pm • Grand Salon Foyer

WEDNESDAY, DEC 8

Closing Event: Casino Cruise on the Catalina

5:30 - 8:30 pm • Catalina Cruise Ship

The bus will depart from the hotel at both 5:00 and 5:15 pm, but attendees can also walk to the marina.

Take advantages of networking opportunities at the XCHANGE.

Welcome Reception

Sunday, December 5 • 4:00 - 6:00 pm • Coconut Dunes

Complimentary Breakfast

Monday, December 6 • 9:00 - 10:00 am • Grand Salon Foyer

Suppliers Night

Monday, December 6 • 5:30 - 7:00 pm • Grand Salon Foyer

Complimentary Breakfast

Tuesday, December 7 • 8:00 - 9:00 am • Grand Salon Foyer

Complimentary Lunch

Tuesday, December 7 • 12:00 - 1:00 pm • Grand Salon Foyer

Complimentary Breakfast

Wednesday, December 8 • 8:00 - 9:00 am • Grand Salon Foyer

Complimentary Lunch

Wednesday, December 8 • 12:00 - 1:00 pm • Grand Salon Foyer



XCHANGE EXHIBITORS



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Our mission is to serve our clients with scientifically-sound, cost-effective, and timely approaches to environmental assessment and regulatory compliance. Our diverse staff of regulatory experts and scientists have professional backgrounds in industry, government, and contract research organizations. Many have held positions similar to those of the clients we serve. CSI's strength is in staying current on industry trends, and anticipating and applying new regulatory and scientific strategies. Our clients include multinational firms and small and medium-sized enterprises striving to introduce new and keep existing products in the global marketplace. While we keep pace with our ever-evolving regulatory and scientific environment, we strive to deliver outstanding service for each client and project.

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The Locus PI leadership team has 75+ years of combined experience in biotechnology and ingredient formulation from global industry leaders. They have come together to drive new innovation within the space with the goal of improving the safety, sustainability and performance of formulations. How? Through the development of cost-effective and customized biosurfactant ingredients. We leverage our expertise in biochemistry and fermentation to deliver novel technology and a three-step product development process that results in economically competitive biosurfactants with best-in-class performance and purity.

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XCHANGE EXHIBITORS



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CLOSING EVENT

WEDNESDAY, DEC 8

CASINO CRUISE ON THE CATALINA

After three information-packed days of meetings and workshops at XPAND2021, what could be more enjoyable than a casino cruise along the inland waterways of South Florida? Cap off your week with three hours of fun, food, and friendship with your conference colleagues on the Catalina, one of the largest and most elegant yachts in the Charter One fleet of Fort Lauderdale.

The Catalina, which features spacious decks and the ultimate yacht bar, will provide passengers with a new appreciation for the natural beauty of Florida's Intercoastal waterways and a view of Fort Lauderdale's most impressive real estate. If that's not enough, there will be casino games onboard (Black Jack, Craps, and Roulette) and prizes will be awarded to the night's top three winners.

Transportation will be provided, leaving the Marriott Harbor Beach Resort & Spa at both 5:00 and 5:15 pm and returning around 8:45 pm. If you prefer to walk, the dock is about 10-15 minutes from the hotel. Pack your boat shoes and join us to close out XPAND2021 in nautical style!



NEW AND IMPROVED PLUS-ONE PACKAGE

We've all been cooped up for the last year. It's time to get out of the house – and what better place than at one of your favorite industry events: HCPA's Annual Meeting in Fort Lauderdale, Florida. But don't leave your plus-one at home! This year, we've introduced a new and improved plus-one registration package.

Included in the Plus-One Registration Package:

SPA ITEM

Every plus-one attendee will receive a voucher for one of the following spa services at the Marriott Harbor Beach Resort & Spa:

- Light Relaxation Swedish Massage (50 min)
- Reiki (50 min)
- Harbor Beach Signature Citrus Body Glow (50 min)
- Aroma Decadence Deep Cleaning Facial (50 min)
- Double Happiness Manicure and Pedicure (80 min)

You can also choose to apply the value of the voucher toward a different treatment.

ACTIVITIES

Saturday, December 4th

- Early Bird Reception in the Presidential Suite from 4:30 – 5:50 pm

Sunday, December 5th

- Yoga on the beach from 8:30 – 9:20 am
- Welcome Reception from 4:00 – 5:00 pm
- Innovation Awards Reception from 5:00 – 6:00 pm

Monday, December 6th

- Bootcamp on the beach from 8:00 – 8:50 pm
- Reception from 4:30 – 5:30 pm
- Suppliers Night at the XCHANGE from 5:30 – 7:00 pm

Tuesday, December 7th

- Reception from 4:00 – 5:00 pm

Wednesday, December 8th

- Yoga on the beach from 7:30 – 8:20 am
- Casino Cruise on the Catalina from 5:30 – 8:30 pm

STAY FIT IN FLORIDA

FITNESS ACTIVITIES

Do you like to start your day with a workout? Don't let traveling for XPAND2021 throw you off your normal routine. Join us for three days of fitness on the beach. Sign up now because space is limited.

YOGA

Sunday, December 5 from 8:30 – 9:20 am (20 spots available)

This low-impact yoga practice will help regulate breathing using postures and stretches intended to sustain healthy bodily function and emotional calmness.

BOOTCAMP

Monday, December 6 from 8:00 – 8:50 am (30 spots available)

Designed for maximum calorie burn in the shortest amount of time, bootcamp helps participants get fit, stay healthy, challenge the body and mind, and make fitness fun.

YOGA

Wednesday, December 8 from 7:30 – 8:20 am (30 spots available)

This low-impact yoga practice will help regulate breathing using postures and stretches intended to sustain healthy bodily function and emotional calmness.

Please meet at the Fitness Center 10 minutes prior to class. The Fitness Center is located in the lobby, next to the check-in desk. From there, the instructor will take you outside to the beach. In the case of inclement weather, an indoor location will be provided via email.



JACARANDA GOLF CLUB

Join us on the links at Jacaranda Golf Club on Sunday December 5.

On the West Course, length is not the determining factor, nor should it be. Traditionally called the “shot makers” golf course, there are lagoons to avoid, doglegs to challenge, bunkers that tighten landing areas, and green complexes that will challenge players of every caliber.

The outward nine is more forgiving, with receptive green complexes and short-cut areas. The inward nine is more challenging, particularly with the more boldly contoured greens and their surroundings. Shot-making, creativity around the greens, and patience are key to negotiating inward holes.

These holes are meant to be patiently uncovered with an equal balance of physical ability and mental agility.

Itinerary

- 7:45 am – Depart for Jacaranda Golf Club
- 8:30 am – Warm up at the driving range
- 8:45 am – Tee Time (Shotgun Format)
- 1:15 pm – Return to Marriott Harbor Beach Resort & Spa with a boxed lunch

Cost: \$165

- Transportation
- Green fees
- All applicable gratuities
- Boxed lunch



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Cecelia Bond, Executive Assistant to the President & CEO, Director of Board Administration

Steven Bennett, Ph.D., Executive Vice President, Scientific & Regulatory Affairs

Jim Jones, Consultant

Cassandra LaRussa, Senior Vice President, Meetings & Strategic Development

Nicholas Georges, Senior Vice President, Scientific & International Affairs

Allie Hayes, Vice President, Communications & Public Affairs

Andrea Mojica, Vice President, Regulatory Affairs

Ryan Nau, Vice President, Marketing & Member Engagement

Kevin Serafino, Vice President, Government Relations & Public Policy and Counsel

Molly Blessing, Director, Sustainability

Christopher Finarelli, Director, State Government Relations & Public Policy (West Region)

Michelle Kopa, Director, State Government Relations & Public Policy (East Region)

Damien Spruell, Senior Manager, Support Services

Carrie Brown, Manager, Regulatory Affairs

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Hannah Alleman, Executive Director, Ignite Solutions

Julia Brotton, Project Manager, Ignite Solutions

Christine Radke, Project Manager, Ignite Solutions

Ama Richardson, Project Manager, Ignite Solutions

FUTURE MEETINGS

May 11 - 13, 2022

IMPACT2022 and IMPRESS

The Mayflower Hotel - Washington, D.C.

December 5 - 8, 2022

XPAND2022 and XCHANGE

Marriot Harbor Beach Resort & Spa - Ft. Lauderdale, FL