



Innovative Products For **Home. Work. Life.**

2020-2021
ANNUAL REPORT

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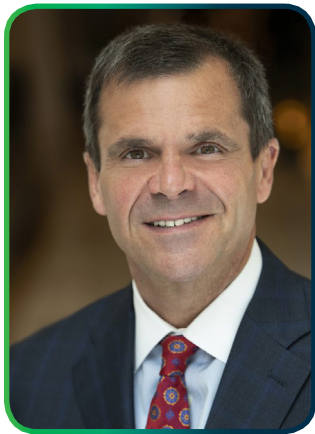
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A LETTER FROM THE PRESIDENT



STEVE CALDEIRA
PRESIDENT & CEO, HCPA

I'm sure everyone would agree that it's been a challenging year. Not only are we in a global pandemic, but we've also had to navigate a complex political, economic, and social climate.

On top of that, I suffered a tear in my carotid artery in January that caused a stroke and impacted my speech. I'm feeling much better, doing speech therapy, and making steady progress every day.

I was overwhelmed by the support and prayers I received from friends, staff, member companies, and trade association colleagues. I can't begin to express my appreciation for your encouragement as I continue my recovery.

I have been very grateful to have such a strong team to lean on during this period. Bill Schalitz, Head of U.S. Research & Development of Spartan Chemical Company and Chair of HCPA's Board of Directors, worked with the HCPA staff to make sure we never missed a beat.

Most significantly, we have continued to play a leading role in the COVID-19 response. We have been coordinating with government officials and agencies at all levels to ensure that cleaning and disinfectant products remained available to consumers. HCPA called on the Department of Homeland Security's Cybersecurity & Infrastructure Security Agency (CISA) to recognize manufacturers of cleaning and disinfectant products as essential so they could maintain operations despite stay-at-home orders. HCPA also worked with the Environmental Protection Agency (EPA) to minimize supply chain disruptions and make sure that manufacturers continued to have access to the ingredients and materials they needed.

In addition, HCPA advocated for the EPA's Safer Choice program when an Agency reorganization threatened the program's viability. We negotiated amendments with the California Air Resources Board (CARB) on the Consumer Products Regulation and updated volatile organic compound (VOC) limits for certain product categories. We also addressed waste management and recycling concerns by serving as a founding member of the Recycling Leadership Council, which was created by the Consumer Brands Association, and launched a research project to increase the recycling rate of aerosol containers.

I'm especially proud that we continue to serve as the unquestioned leader in the fight for a national ingredient communication standard – four years after the California Cleaning Product Right to Know Act was signed into law. While the regulatory battle over ingredient communication standards in New York continues, we will remind Congress that a patchwork of state regulations is not workable. We will advocate for a comprehensive federal law that provides consumers with the ingredient information they deserve to know.

This work would not have been possible without the support of our dedicated member volunteers. For that I thank you. We look forward to using this momentum to advance the strategic goals of the Association and promote the household and commercial products industry this year and beyond.

Sincerely,

A handwritten signature in black ink that reads "Stephen J. Caldeira". The signature is fluid and cursive, with the first name being the most prominent.

Stephen J. Caldeira

THE CHAIR'S REMARKS
HCPA'S VIRTUAL MID-YEAR MEETING
MAY 24-27, 2021



BILL SCHALITZ

VP, R&D, SPARTAN CHEMICAL COMPANY
CHAIR OF THE BOARD



“COVID-19 presented unique challenges this year. In spite of that, HCPA advanced the household and commercial products industry’s interests on a number of issues, and positioned member companies as a critical player in the COVID-19 response”

WHO WE ARE **INNOVATIVE PRODUCTS**

FOR HOME. WORK. LIFE.

The Household & Commercial Products Association (HCPA) is known as the trade association that works collaboratively and proactively to get things done. Our ability to partner with diverse and uncommon stakeholders means that problems are negotiated and solved, benefiting consumers, saving companies millions in transaction costs, and protecting your company's ability to run a successful business.

We are the premier trade association representing companies that make and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting in homes and commercial environments. HCPA members employ 200,000 people in the U.S. whose work helps consumers and workers create a cleaner, healthier, and more productive life. Our mission is to protect, promote, and enhance the household and commercial products industry and the consumers and workers who use our members' products.

At the heart of HCPA lies the Division Programs which cover seven distinct product categories; Aerosol, Air Care, Antimicrobial, Floor Care, Cleaning, Industrial & Automotive, and Pest Management.

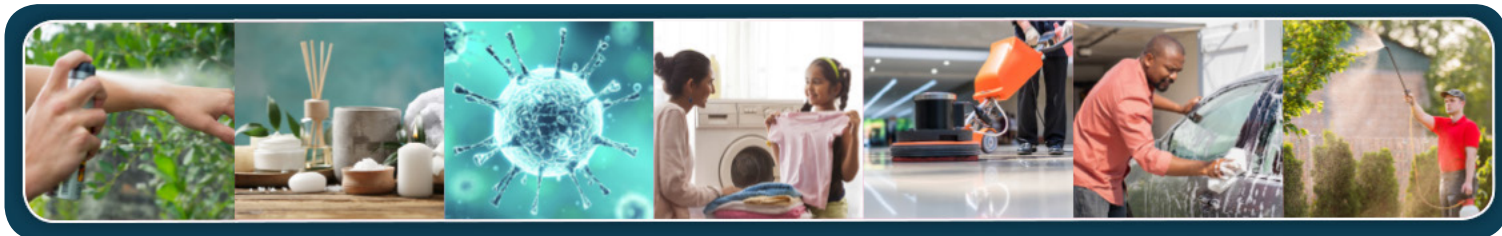
Directed by volunteer leadership from our member companies, these Divisions address emerging issues, help shape policy positions, and advise on the latest scientific and regulatory developments affecting their specific categories. They also develop research and work collaboratively with partners on issues of common interest. These Divisions meet in-person multiple times a year and ensure energetic collaboration among members.

This flexible structure is unique among Associations and gives everyone a seat at the table while allowing the association to effectively address a wide range of issues across the industry.



HCPA PRODUCT DIVISIONS

AEROSOL – AIR CARE – ANTIMICROBIAL – CLEANING
FLOOR CARE – INDUSTRIAL & AUTOMOTIVE – PEST MANAGEMENT



HCPA'S STRATEGIC PRIORITIES



OUR MISSION

To protect, promote, and enhance the household and commercial products industry and the lives of consumers and workers who use our member companies' products.



ADVOCATE

Create an environment that promotes sound scientific reasoning, fosters competition, and enables product innovation.

- Elevate HCPA policy positions and mobilize key constituencies on legislative and regulatory issues to strengthen our collective voice and impact.
- Continue to expand and strengthen relationships with policymakers at all levels of government.



COMMUNICATE

Solidify HCPA as the go-to and trusted resource of the household and commercial products industry with policymakers, the media, and the public.

- Tell key audiences about the safety and benefits of our members' products and refute misinformation about our industry.
- Educate and activate members, retailers, consumers, and strategic partners to support the industry's policies.



CONNECT

Serve as a forum to build relationships, share industry best practices, and provide programs and resources that strengthen the value proposition for members.

- Enhance networking and knowledge sharing forums that foster new business development.
- Promote the adoption of best practices that maximize safety, efficacy, and sustainability.



ADVOCATE

Create an environment that promotes sound scientific reasoning, fosters competition, and enables product innovation.

THE COVID-19 RESPONSE

The household and commercial products industry has played a lead role in responding to the COVID-19 pandemic since it began in early 2020.

After the initial coronavirus outbreak, the Environmental Protection Agency (EPA) was quick to announce that certain disinfectant products were effective against SARS-CoV-2, the virus that causes COVID-19.

In a time of panic and uncertainty, Americans took comfort in the fact that the trusted and familiar products they have used for generations could protect them from this public health threat. But, cleaning and disinfectant products began to sell out the longer the pandemic persisted. As the trade association that represents companies that make and sell cleaners and disinfectants, HCPA jumped into action to make sure that these vital products remained available.

Stay-at-home orders and other restrictions forced many businesses to close. But cleaning and disinfectant product manufacturers did not have the luxury of shutting down because they were integral to the COVID-19 response.

HCPA successfully ensured that the Department of Homeland Security's Cybersecurity & Infrastructure Security Agency (CISA) designated cleaning and disinfectant product manufacturers as essential so these companies could keep operating.

From there, member companies went straight to work, ramping up production of the lifesaving products that could be used to protect against COVID-19.

But increased demand disrupted supply chains. HCPA and other stakeholders worked with the EPA – including directly with then-Administrator Andrew Wheeler – to implement certain temporary flexibilities that allowed manufacturers to continue to have access to the ingredients they needed to make cleaning and disinfectant products available for consumers and workers.



For example, the EPA began expediting reviews for products looking to become eligible for the Emerging Viral Pathogen Guidance.

That process, which normally takes more than 90 days, was shortened to approximately two weeks. This reduction significantly increased the number of products that consumers and workers could use to protect them against COVID-19.

The EPA also allowed manufacturers of already-registered disinfectants to change the source of some ingredients, such as sodium chloride and glucose, without first notifying the Agency. This helped alleviate further supply chain shortages.

Beyond that, HCPA's Antimicrobial Products Division provided input on the EPA's List N, which identifies products that are effective against COVID-19. List N started with 85 products and now has more than 500, most of which are manufactured by HCPA member companies.

HCPA also arranged calls with top government officials to help navigate this challenging and unprecedented time. We discussed employee safety and protections with then-Labor Secretary Eugene Scalia, and updated former Vice President Mike Pence's staff, who was leading the Coronavirus Task Force, about how the household and commercial products industry was aiding in the fight against COVID-19.

HCPA also voiced support for the Clean Start: Back to Work Tax Credit legislation, which includes a tax credit to help companies pay for cleaning expenses, such as hiring cleaning companies, training personnel, and buying supplies.

Unfortunately, COVID-19 is still impacting communities across the country, but the household and commercial products industry will continue to serve on the frontlines by providing the cleaning and disinfectant products that protect consumers and workers.

INGREDIENT COMMUNICATION

HCPA CONTINUES TO SERVE AS THE LEADER IN THE FIGHT FOR A NATIONAL INGREDIENT COMMUNICATION STANDARD FOUR YEARS AFTER THE CALIFORNIA CLEANING PRODUCT RIGHT TO KNOW ACT WAS SIGNED INTO LAW.

Federal Level: Pursuing a National Solution

Since the passage of the California Cleaning Product Right to Know Act of 2017, HCPA has been advocating for a federal ingredient communication standard for cleaning products. We have also opposed state proposals that diverge from California's requirements. The increased use of household cleaning products and disinfectants during the COVID-19 pandemic has strengthened the case for a nationwide standard that provides protection for confidential business information (CBI) while offering consumers understandable information about the products they use every day.



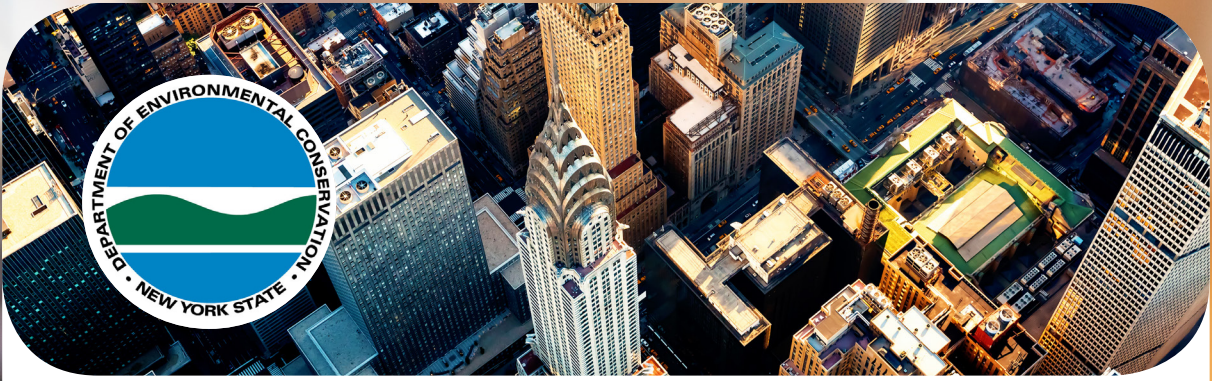
State Level: New York

HCPA successfully challenged ingredient communication standards proposed in New York because they were unworkable and failed to protect CBI. The New York State Department of Environmental Conservation (NYSDEC) has initiated a second rulemaking process to implement their proposal. HCPA has communicated its opposition multiple times and has participated in the stakeholder engagement process. Final regulations are expected later this year.

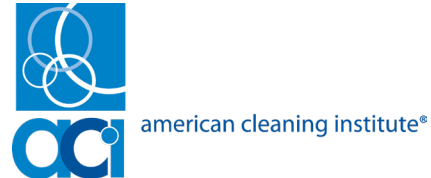


In the meantime, HCPA continues to urge Congress to adopt a national ingredient communication standard. The issue was a focus of HCPA's 2021 Advocacy Day, during which HCPA members met with members of Congress and their legislative aides to discuss key issues. HCPA also raised awareness of this issue through paid advertising in *POLITICO Influence* and commentaries in *The Washington Times* and *RealClearPolicy*.





1,4-DIOXANE



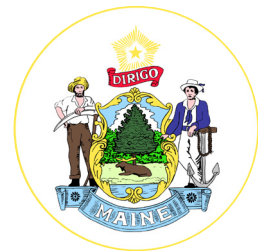
HCPA continues to lobby about the implementation of a recent New York law that bans specified levels of 1,4-dioxane in consumer products. The New York State Department of Environmental Conservation (NYS-DEC) has proposed a waiver process for companies seeking short-term exclusions from the regulations. However, the waiver process gives the Agency too much discretion and does not provide manufacturers and formulators with the certainty that was intended. HCPA will continue to share the industry's perspective on regulatory implementation, while advocating for flexibility in compliance.

EXTENDED PRODUCER RESPONSIBILITY

In 2021, state legislatures across the country proposed several measures aimed at improving the recycling system and the sustainability of consumer packaging. However, some proposals are inconsistent with other environmental priorities or undermine product safety. Others require manufacturers to arrange and pay for the cost of municipal waste management, a concept known as Extended Producer Responsibility (EPR).

In July 2021, Maine became the first state in the nation to pass an EPR law, which requires producers of packaged goods to pay into a stewardship fund for municipal waste and recycling management. Under the new law, funds will also be used to address waste reduction through education and infrastructure investments. The following month, in August 2021, Oregon became the second state to pass an EPR law, which requires brand owners selling packaging, paper products, and food service ware to join stewardship organizations and pay fees to support the improvement and expansion of recycling programs and infrastructure statewide.

While Maine and Oregon are the first two states to pass such legislation, more are expected to follow suit. HCPA has been tracking this issue, and will continue to advocate for a more sensible approach that encourages innovation and maintains product safety.





WORKING WITH **CARB**



On March 25, 2021, the California Air Resources Board (CARB) voted unanimously to approve amendments to the Consumer Products Regulation. The changes approved by CARB include:

- Combining single- and double-phased aerosol fresheners into a new product category, Manual Aerosol Air Freshener, and establishing two-tiered volatile organic compound (VOC) standards.
- Creating three new aerosol air freshener categories and associated VOC limits: Automatic Aerosol Air Freshener, Total Release Aerosol Air Freshener, and Concentrated Aerosol Air Freshener.
- Establishing a new VOC limit for Aerosol Crawling Bug Insecticides.
- Sunsetting the current two percent fragrance exemption by 2031 and providing limited exceptions for General Purpose Cleaners (non-aerosol), General Purpose Degreasers (non-aerosol), Air Fresheners, Disinfectants, and Sanitizers.

HCPA's consensus positions on the proposed VOC limits, definitions, and regulatory flexibility provisions are in line with the provisions approved by CARB.

Additionally, on April 30, 2021, HCPA and allied trade associations met with CARB staff to discuss the proposed Innovative Products Exemption (IPE) relating to the use of compressed gas in aerosol products to reduce the use of hydrofluorocarbons (HFCs). The trade associations noted the technical and commercial challenges, as well as the need for more clarity and certainty in the proposal.

On May 5, 2021, HCPA and allied trade associations met once again with CARB staff to discuss HCPA's request to include Chemical Abstracts Service (CAS) registry numbers in the definition of monoterpenes. This definition would apply to the amended fragrance exemption for General Purpose Cleaner and General Purpose Degreaser products (non-aerosol). HCPA explained that CAS numbers are needed by manufacturers and fragrance houses to ensure compliance with the CARB regulations.

HCPA will continue discussions with CARB on these two modifications and file written comments when the proposed regulatory language for the compressed gas IPE and definition for monoterpenes is issued.

COALITION CALLS ON EPA TO RESTORE THE SAFER CHOICE PROGRAM



As part of a reorganization in the EPA's Office of Chemical Safety and Pollution Prevention, Safer Choice staffers were reassigned to different divisions and were given new responsibilities. HCPA and other stakeholders worried that this reorganization could impact the Safer Choice program and the EPA's efforts to identify products that contain safe ingredients.

On March 15, 2021, a coalition of stakeholders from almost 60 diverse organizations, including cleaning product and chemical manufacturers, trade associations, and NGOs, sent a letter to EPA Administrator Michael Regan asking the Agency to restore the Safer Choice program. HCPA played a lead role in creating this coalition.

A month later, EPA Principal Deputy Assistant Administrator Michal Freedhoff announced that some reassigned staffers would return to the program. In a statement, the Agency said, "The Biden-Harris Administration considers the Safer Choice collaborative partnership with industry to be a highly-valued and foundational asset to EPA's chemical safety mission, as well as an important opportunity to promote environmental justice."

HCPA will continue to support advocate for the Safer Choice program.

UPDATES ON MICROPLASTICS



As stated in Health and Safety Code Section 116350 et seq., the California Safe Drinking Water Act requires the State Water Resources Control Board (SWRCB) to administer provisions related to protecting drinking water.

In 2018, legislation was introduced requiring SWRCB to adopt a definition of microplastics in drinking water by July 1, 2020, and to adopt a standard methodology to test drinking water for microplastics by July 1, 2021.

HCPA has played an active role in this process, including submitting public comments about the definition of microplastics in drinking water. HCPA also will continue working with SWRCB on developing a standard methodology for testing microplastics in drinking water since one does not currently exist.



NEWS FROM THE **AEROSOL INDUSTRY**

REGULATING THE USE OF HYDOFLUOROCARBONS

For several years, the U.S. has not had a federal approach to regulating the use of hydrofluorocarbons (HFCs) because of court decisions against the EPA. This has led to states undergoing their own rulemaking processes to restrict the use of HFCs.

However, in December 2020, Congress passed the American Innovation and Manufacturing (AIM) Act, which directs the Environmental Protection Agency (EPA) to phasedown the use of HFCs in three ways:

1. An allowance system that will reduce the permitted amount of HFCs to be produced and consumed in the U.S. by 85 percent by 2035.
2. Prohibitions and/or restrictions on HFC use.
3. Improvements to the management of refrigerants that minimize HFC releases.

HCPA participated in the EPA's Notice of Data Availability by providing feedback on the Agency's data sources, which will be used to determine the baseline production and consumption of HFCs. Which will be used to represent the aerosol industry in rulemakings related to the implementation of the AIM Act.

The EPA must issue a final rule by September 23, 2021, regarding the phasedown of the production and consumption of HFCs through an allowance allocation and trading program, and HCPA will represent the aerosol industry in the process.



HARMONIZING THE DEFINITION OF AN AEROSOL



The regulatory definition of an aerosol is not uniform around the world, which has a rippling effect on how products are manufactured, shipped, and stored.

In 2017, HCPA and allied trade associations petitioned the Department of Transportation (DOT) Pipeline and Hazardous Materials Safety Administration (PHMSA) to align the definition. In 2019, PHMSA initiated an aerosol project with a consultant, Cambridge Systematics, to assess the benefits and risks of aligning the global definition of an aerosol. Using a significant amount of information from HCPA, Cambridge Systematics submitted its report to PHMSA, which found that gas aerosol products do not pose any more risk than liquid, paste, or powder aerosol products.

PHMSA wants to conduct additional testing, so HCPA coordinated industry meetings with Cambridge Systematics and other allied trade associations. While Cambridge Systematics has submitted a proposal based on this information, PHMSA is working on the scope of the testing that would be needed to show that harmonizing the definition of an aerosol would not result in additional risk.

AEROSOL FIRE AND BUILDING CODES AND WORKPLACE SAFETY

Since the 1980s, HCPA has helped develop and maintain the National Fire Protection Association (NFPA) and international fire and building codes that allow aerosols to be manufactured, distributed, and stored in warehouses and placed on retail shelves.

HCPA has used science to ensure that its positions are credible and compelling to fire officials, insurers, and fire engineering professionals who manage the nation's complex system of fire and building codes.

On June 30, 2020, HCPA submitted input to the NFPA 30B Technical Committee (Technical Committee) about revisions to NFPA 30B, Code for the Manufacture and Storage of Aerosol Products. This code pro-

vides minimum requirements for the prevention and control of fires in facilities that manufacture, store, and display aerosol products.

HCPA's input aimed to clarify existing codes, address the safe disposal of waste aerosol containers, and expand opportunities for aerosol products in plastic aerosol containers.

In October 2020, the Technical Committee conducted their first Draft Meeting to discuss the input made by HCPA and other stakeholders. Potential code changes will enter a public comment period ahead of the second Draft Meeting in 2021, and HCPA will continue to engage on this matter on behalf of the aerosol industry.

RECYCLING EFFORTS



HCPA COMMENTS ON THE EPA'S DRAFT NATIONAL RECYCLING STRATEGY

On December 4, 2020, HCPA submitted a letter to the Environmental Protection Agency (EPA) on its draft National Recycling Strategy.

HCPA supports the EPA's three strategic objectives: Reducing contamination in the recycling stream, increasing processing efficiency, and improving markets. It also strongly recommends developing a standardized recycling system so that recycling programs across the country are consistent.

HCPA will continue to work with the EPA and other stakeholders on improving the country's recycling system.

HCPA PARTICIPATES IN RECYCLING LEADERSHIP COUNCIL

In 2020, HCPA joined the Recycling Leadership Council (RLC) as a founding member. This is an initiative started by the Consumer Brands Association to unite a diverse group of stakeholders from consumer-facing industries, as well as the packaging and recycling industries, to reimagine the U.S. recycling system.

On February 4, 2021, the RLC released its Blueprint for America's Recycling System, which identifies best practices for establishing an effective, scalable recycling system and calls for federal leadership to help fix recycling in the U.S.

CLASSIFICATION OF AEROSOL WASTE

HCPA has long advocated that the disposal of non-empty aerosol products should fall under the EPA's universal waste program, rather than be handled as hazardous waste.

In February 2020, the EPA's rule, Increasing Recycling: Adding Aerosol Cans to the Universal Waste Regulations, became effective. It provides a clear management system for the disposal and recycling of non-empty aerosol products.

Since then, HCPA has been working with stakeholders to encourage adoption of the rule by states, which would prevent a patchwork of regulations across the country. Through the end of 2020, 18 states have added aerosol products to their universal waste programs and more are considering the change.

AEROSOL PRODUCTS RECYCLING PROJECT

HCPA launched a research project with the Can Manufacturers Institute (CMI) and the Pet Food Institute (PFI) to better understand how aerosol containers are processed in the recycling stream in an effort to increase the recycling rate of this product category.

On February 18, 2021, Resource Recycling Systems (RRS), the firm that conducted the research, presented its findings and provided recommendations for how to improve the recycling of aerosol containers. The Aerosol Products Division will use this research to show that aerosol containers have value in the recycling stream.



MONFORT “MONTY” JOHNSEN

Montfort “Monty” Johnsen passed away on September 4, 2021. Johnsen was an aerosol industry expert, inventing five aerosol-related patents, authoring 10 aerosol books, including *The Aerosol Handbook* (Editions 1 & 2), which is better known as The Bible of the aerosol industry, and serving on the HCPA Board of Directors for a record 11 years.

“Monty was a dedicated member of HCPA since 1953. He was elected Chair of the Aerosol Products Division in 1974 and served as Chair of the Board in 1981,” said Steve Caldeira, President & CEO, HCPA. “Monty’s contributions to HCPA and the aerosol industry were unmatched. I know he was very proud of attending all 127 meetings that HCPA hosted during his time as a member. HCPA’s Aerosol Products Division benefited significantly from Monty’s knowledge, and we were proud to present him with the Charles E. Allderdice Award – HCPA’s most prestigious honor – in 2003 for his many achievements of the aerosol industry.”

Johnsen joined the aerosol industry in 1953 with the Continental Filling Corp. From there, he became a founding member of Peterson Filling & Packaging Co., now known as KIK Custom Products. Johnson served as the Technical Editor for *Spray* from 1985 until his retirement and authored more than 300 columns for the magazine. He also traveled the world as an aerosol technology expert and was regarded as an expert witness to provide insight and information in legal matters with regard to aerosol technology.

Johnsen’s 60-plus years of contributions to HCPA and the aerosol industry are unmatched and his legacy will live on through the innovations and advancements we continue to make every day in his honor.





ADVOCACY DAY

HCPA HOLDS LARGEST ADVOCACY DAY EVENT TO DATE

On June 3, 2021, a group of 40 HCPA members attended meetings with 45 legislative offices on Capitol Hill as part of HCPA's 2021 Advocacy Day. Canceled in 2020 due to the COVID-19 pandemic, the 2021 Advocacy Day was hosted virtually, connecting HCPA members with lawmakers and their staff through video meetings.

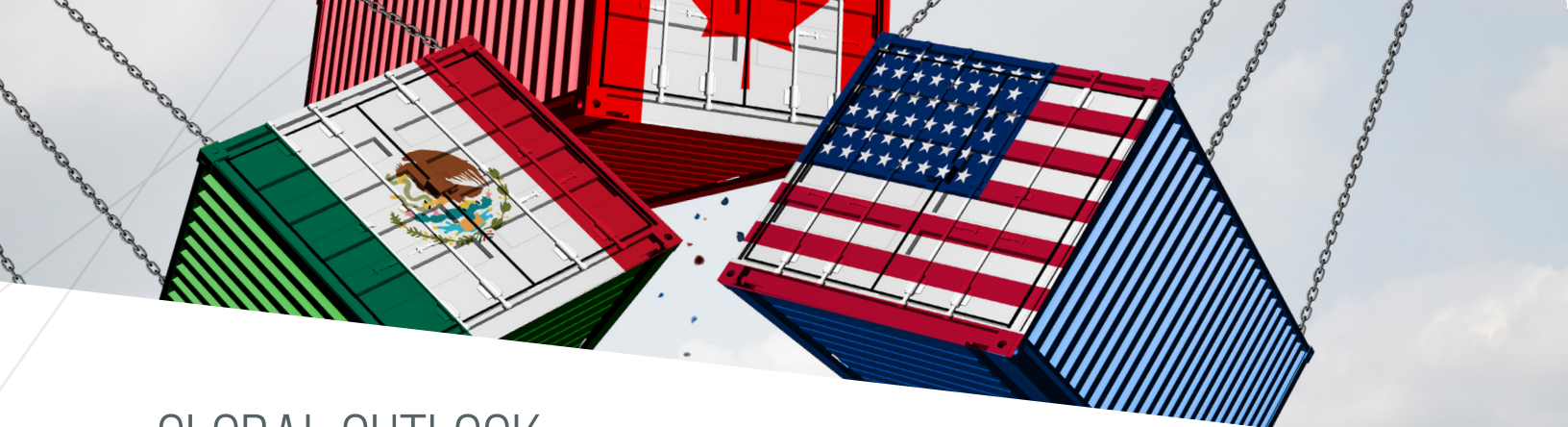
This marks HCPA's largest Advocacy Day event to date, both in the number of participants and the number of offices reached. HCPA members discussed a variety of issues with policymakers, including ingredient communication, pesticide registration, EPA appropriations and oversight, and recycling infrastructure.



HCPA's political action committee, HCP-PAC, supports candidates for federal office that understand the challenges facing the household and commercial products industry.

Launched in 2018, HCP-PAC aims to support candidates for federal office, from both parties, that understand the household and commercial products industry and the challenges it faces. HCP-PAC has raised more than \$50,000 in contributions and supported more than a dozen House and Senate candidates.

Many candidates supported by HCP-PAC hold positions on congressional committees with jurisdiction over the key issues affecting HCPA members, or represent geographic areas with significant HCPA member presence.



GLOBAL OUTLOOK

INTERNATIONAL AFFAIRS

VOC Activity | Canada

In July 2019, Environment and Climate Change Canada (ECCC) proposed to establish volatile organic compound (VOC) regulations. In September 2019, HCPA filed written comments identifying product category definitions that were omitted or are inconsistent with definitions mandated by the California Air Resources Board (CARB).

ECCC has not yet issued its final rule, but HCPA continues to work with the Canadian Consumer Specialty Products Association (CCSPA) on this issue. At CCSPA's request, HCPA met with ECCC staff who participated in CARB's February 2020 meeting in Sacramento, California. HCPA emphasized how important it is to use CARB's current product category definitions so that Canadian regulations would not impede international trade.

HCPA continues to actively support CCSPA's advocacy actions in urging ECCC to align its proposed nationwide VOC regulations with the definitions and regulatory flexibility provisions (i.e., Alternative Control Plan, Innovative Products, variances) provided by CARB.

In August 2020, ECCC rejected CCSPA's request for a temporary pause in the rulemaking process because of COVID-19. In September 2020, HCPA filed a letter with the Minister of Environment and Climate Change in support of CCSPA's position on the importance of aligning the new Canadian VOC regulations with CARB's.

Activity Under Canada's Chemicals Management Plan

In May 2020, HCPA submitted comments to Health Canada (HC) and ECCC on draft screening assessments of substances within the Acyclic, Monocyclic, and Bicyclic Monoterpenes Group and the Salicylates Group. HCPA's comments were developed in conjunction with the CCSPA and other allied trade associations. HCPA coordinated conference calls to discuss the technical reviews of the draft screening assessments and each association's comments so that industry was aligned.



Canada's Consideration of Plastics as Toxic

On October 10, 2020, the Canadian Minister of the Environment and the Minister of Health recommended adding "plastic manufactured items" to Schedule 1, the List of Toxic Substances, to the Canadian Environmental Protection Act, 1999 (CEPA). HCPA has been collaborating with trade associations, such as the American Chemistry Council (ACC), and signed coalition letters opposing this recommendation. The proposal runs counter to the United States-Mexico-Canada Agreement (USMCA) and is not the best way to address plastic waste.



Canadian Consumer Specialty Products Association





USITC Investigation Into Supply Chain Challenges Caused by the COVID-19 Pandemic

The U.S. International Trade Commission (USITC) submitted a report to Congress about the impact that the COVID-19 pandemic has had on the supply chain for key U.S. industries.

On October 2, 2020, HCPA filed comments with USITC, sharing the perspective of the cleaning and disinfectant product manufacturers. The comments included an overview of the regulatory relief provided by the EPA without sacrificing efficacy and safety standards, the importance of these industries and their supply chain being designated by the Department of Homeland Security's Cybersecurity & Infrastructure Security Agency (CISA) as essential, and requested a policy that would suspend tariffs implemented by the Trump Administration to alleviate burdens on the supply chain.

VOC Activity | Mexico

The Mexican government has been planning to adopt VOC regulations for the country based on those in the U.S.

The Asociación Nacional de la Industria de Cuidado Personal y del Hogar A.C. (CANIPEC) backs the Environmental Protection Agency (EPA's) regulation (40 CFR Part 59 Subpart C) instead of CARB's.

The Mexican government is also considering requiring the disclosure of a product's VOC content on the label, which goes beyond what is required in the U.S. CANIPEC does not support this disclosure and HCPA is assisting CANIPEC in its effort not to include such a provision.



INTERNATIONAL EVENTS IN 2020



On January 29, 2020, Steve Caldeira, President & CEO, presented at the Aerosol Dispensing Forum (ADF) in **Paris, France** about ingredient communication in the U.S.



Nicholas Georges, Vice President, Scientific & International Affairs, gave an update on the California Air Resources Board (CARB) rulemaking on the volatile organic compound (VOC) content in consumer products.



COMMUNICATE

Solidify HCPA as the go-to and trusted resource of the household and commercial products industry with policymakers, the media, and the public.

PROMOTING AND DEFENDING THE INDUSTRY THROUGH COMMUNICATIONS

HCPA is clearly and effectively delivering compelling messages to defend and build trust in the household and commercial products industry, and to provide the media relations air cover to support and advance our public policy positions.

HCPA In the News

Media relations is a top priority for HCPA's Communications team. HCPA has established itself as a go-to and trusted resource for consumer and trade media on issues related to the household and commercial products industry, including chemical restrictions, volatile organic compound (VOC) emissions, COVID-19, tariffs, and ingredient communication.

This function has been especially important during the COVID-19 pandemic when media raised concerns about the safety of cleaning and disinfectant products. These products have been vital to keeping Americans safe and healthy throughout the pandemic, and consumers can be sure that they are safe and effective when used according to the directions on the label.

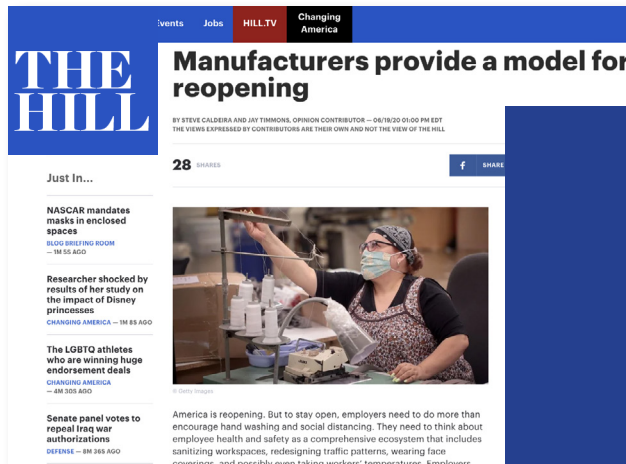
HCPA will continue to represent the household and commercial products industry in the media by correcting misinformation, sharing insight on important topics, and defending the safety of cleaning and disinfectant products.

NOTABLE PLACEMENTS



THOUGHT LEADERSHIP

HCPA positioned itself as an industry thought leader through op-eds in Beltway media publications.

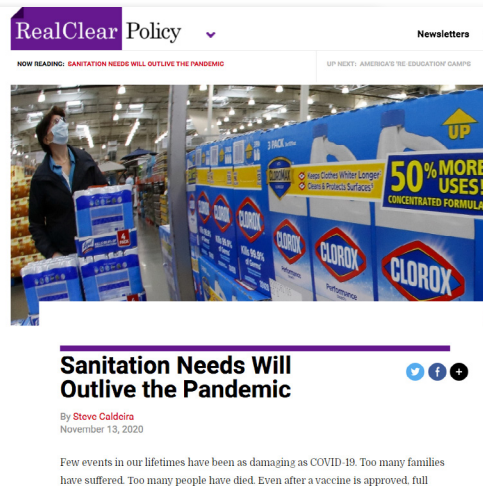
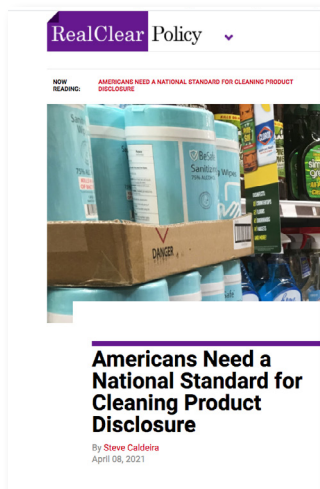


Manufacturers provide a model for reopening

Co-authored with Jay Timmons, President & CEO, National Association of Manufacturers (NAM), and Steve Caldeira, President & CEO, HCPA



Properly disinfecting public spaces will help America reopen sooner



Sanitation Needs Will Outlive the Pandemic and Americans Need a National Standard for Cleaning Product Disclosure

WHAT'S NEW AT HCPA



Frontpage Newsletter

In June 2020, HCPA launched a weekly newsletter called Frontpage to provide more concise and strategic communications across the Association by delivering industry news and timely HCPA updates to members.

Young Professionals Committee

HCPA's Young Professionals Committee (YPC) aims to shape the future of the household and commercial products industry by supporting the growth of young professionals employed by HCPA member companies.

The program creates opportunities for members in the earlier stages of their careers to increase their knowledge of the industry, develop leadership skills, and cultivate long-term professional relationships.

Since its creation in 2020, the YPC has implemented several initiatives, including a book club; a Lunch & Learn webinar series, which gives the young professionals an opportunity to get to know the HCPA Board of Directors and learn from the leaders of the industry; and a Training & Development webinar series, which helps the young professionals develop their skills in a number of important areas, such as time management, networking, and negotiating.

Member Value Committee

HCPA's Member Value Committee is meant to help promote the benefits of an HCPA membership, especially as it relates to new member recruitment. With the help of member volunteers, the group will:

1. Identify current priority issue areas within each Division to showcase HCPA's efforts and share with prospective members.
2. Draft testimonials and other materials that show HCPA's value proposition.
3. Help identify companies that should be HCPA members.
4. Establish a buddy system for new members to assist them with onboarding and engage with them at events.

UPDATES ON RETAIL ENGAGEMENT



Retailers play a major role in connecting consumers to the best available products, and many are increasingly focused on ingredient communication and transparency. Along with government policymakers, some retailers are actively shaping the market for consumer products by setting strict procurement policies, and HCPA members are responding by collaborating with major retailers in pursuit of shared goals regarding chemical safety, hazardous waste, labeling, and ingredient communication.



RETAILER'S CHEMICAL POLICY ACCESS

The HCPA Retail Chemical Safety Policy Matrix provides easy access to retailers' chemical management policies and lists of chemicals that retailers want manufacturers to reduce or eliminate in consumer products. HCPA members have access to this policy matrix from within the member website. The matrix document is updated as retailers release new policies.



RETAIL ENGAGEMENT WORK GROUP

The Retail Engagement Work Group (REWG) continued to work cooperatively with major retailers to provide practical recommendations for developing and implementing the retailers' ingredient communication and chemical management policies. The REWG's goal is to identify a "common ground" that meet retailers' primary transparency objectives without imposing unnecessary reporting requirements for HCPA member companies. The REWG also began to proactively work with retailers as they begin to develop new ingredient communication policies for articles.



Alliance for
Consumer
Education



THE ALLIANCE FOR CONSUMER EDUCATION

The Alliance for Consumer Education (ACE) is dedicated to helping people understand the safety and benefits of household products.

In February 2020, ACE launched two coronavirus resources:

1. **“Prepare for Coronavirus,”** which provides consumers with information about coronavirus and how to protect against COVID-19.
2. **“Reopening America,”** which provides information about how to protect public and commercial spaces from COVID-19.

ACE also created a step-by-step guide about how to read the Environmental Protection Agency (EPA’s) List N, which identifies the products that are effective against COVID-19. The American Hospital Association requested permission to use this infographic as a resource on its website and social media.



MAJOR ACCOMPLISHMENTS

Preservation Communications Campaign

ACE partnered with HCPA’s Preservation Stewardship Task Force on a consumer awareness campaign to capitalize on the success of the HCPA Preservation Summit.

The Preservation Communications Campaign provides factual, balanced, and science-based information from experts about preservatives in household products to help empower consumers to make decisions about these ingredients and feel confident about the products they use to keep their families and homes safe.

These resources will be used to educate consumers, the media, NGOs, and legislators about the important role preservatives play in household products.



On September 24, 2020, ACE, in coordination with HCPA’s Air Care Reputation Task Force, hosted the Clearing the Air Summit.

This virtual event brought together respected academics, industry leaders, and technical experts for an interactive dialogue about the science and safety of air care products.

Topics included olfaction and health, the role air care plays in our lives, negative impacts of malodor, odor elimination technology, and air care product safety.



CONNECT

Serve as a forum to build relationships, share industry best practices and provide meaningful programs, events, and resources that strengthen the value proposition for members.



STEVE CALDEIRA

PRESIDENT & CEO, HCPA

Due to the COVID-19 pandemic, HCPA hosted the 2020 Annual Meeting virtually from December 7-11. Steve Caldeira, President & CEO, presented his State of the Association via a virtual event platform to members who were tuning in from their homes across the country.

EVENT RECAP

HCPA hosted webinars and virtual meetings on trending industry issues in 2020-2021. These events included:

- IMPACT2020 (Virtual Mid-Year Meeting)
- Annual Aerosol Pressured Products Survey Webinar
- YPC Summer Lunch & Learn Webinar Series
- COVID 19 Webinar
- Navigating EPA's Temporary Allowances and Expedited Review Pathways for Disinfectants Used Against SARS-CoV-2
- HCPA's Circular Economy Webinar
- MIR Webinar
- Regulatory Webinar Series
- Cleaning Fundamentals Webinar Series
- Pesticide Regulation Virtual Event
- Cleaning Products Virtual Webinar Series (with ISSA)
- XPAND2020 (Virtual Annual Meeting)
- Inhalation Safety Risk Assessment of Spray Products Webinar
- Product Safety and Poison Control In 2021 Webinar
- 1,4 – Dioxane – What Now? Webinar
- Federal HFC Phase Down Webinar
- YPC Training & Development Webinar Series
- Advanced Topics in Product Labeling
- IMPACT2021 (Virtual Mid-Year Meeting)
- Make the Most of Your Membership Webinar

ACCESS TO INDUSTRY EXPERTS

Industry experts provide unique and timely insights on complex political, legislative, and regulatory issues during HCPA's virtual Mid-Year and Annual Meetings.



AMY WALTER

National Editor, Cook Political Report
2020 Annual Meeting | Keynote



A.B. STODDARD

Associate Editor and Columnist, RealClearPolitics
2021 Mid-Year Meeting | Keynote



DR. IVAN JOSEPH

Award-Winning Performance Coach
2021 Mid-Year Meeting | Keynote



SENATOR TOM CARPER (D-DE)

Chairman, U.S. Senate Committee on Environment and Public Work



SENATOR SHELLEY MOORE CAPITO (R-WV)

Ranking Member, U.S. Senate Committee on Environment and Public Works

RECOGNIZED COMMITMENT & LEADERSHIP



Charles E. Allderdice Jr. Memorial Award

STEVE GOLDBERG

HCPA awarded the 2020 Charles E. Allderdice Jr. Memorial Award to Steve Goldberg. The Allderdice Award is the highest honor that HCPA can bestow upon an employee of a member company, and is presented annually to an individual who has made exceptional contributions to HCPA and the household and commercial products industry. HCPA staff and Steve's industry colleagues were very impressed with the leadership roles he assumed at HCPA, especially on the Board of Directors, and the critical role he played in the PRIA reauthorizations.



The Chair Award

NANCY LEVENSON

HCPA awarded the 2020 Chair's Outstanding Achievement Award to Nancy Levenson. The Chair Award is presented annually by the Chair of the HCPA Board of Directors to recognize an individual's significant contributions to the Association during the Chair's year of service. Nancy regularly engaged and provided valuable insight on the industry's priority public policy issues, especially related to federal ingredient communication.



HCPA's 2020 Volunteer Recognition Awards

HCPA awarded seven individual member company executives with Volunteer Recognition Awards, honoring their outstanding work in one of HCPA's seven Product Divisions. The awards were presented during the General Session at XPAND2020, HCPA's virtual Annual Meeting. HCPA congratulates the following winners:

- Air Care Products Division: **David Dilk**, Givaudan Fragrances Corp.
- Aerosol Products Division: **Doug Raymond**, Raymond Regulatory Resources (3R), LLC
- Antimicrobial Products Division: **Tony Herber**, Scientific & Regulatory Consultants, Inc.
- Cleaning Products Division: **Faith Savanhu**, Stepan
- Floor Care Products Division: **James Tyrakoski**, Maroon Group/J. Tech Sales
- Industrial & Automotive Products Division: **Sebastian Zelger**, Liqui Moly USA
- Pest Management Products Division: **Jonathan Berger**, BASF

HCPA'S AWARDS AND RECOGNITIONS



Safer Choice Partner of the Year Award

HCPA was proud to receive an Environmental Protection Agency (EPA) Safer Choice Partner of the Year Award in 2020 and 2021. This marks the fifth and sixth times, respectively, that HCPA has won this honor.

Safer Choice is the EPA's certification and labeling program that identifies products that have safer chemical ingredients but do not sacrifice quality. The Safer Choice Partner of the Year Awards recognize the contributions of Safer Choice partners and stakeholders who have shown outstanding achievement in the design, manufacture, selection, and use of products with safer chemicals.

HCPA has consistently advocated for the Safer Choice program, educated member companies on the program requirements, and facilitated dialogue between the household and commercial products industry and the EPA.



ASAE Power of A Gold Award

HCPA received a 2020 and 2021 American Society of Association Executives (ASAE) Power of A Gold Award for our COVID-19 response efforts, which helped keep cleaning and disinfectant products on store shelves during the pandemic. Among the most significant initiatives, HCPA called on key government officials at the start of the coronavirus pandemic to ensure that cleaning and disinfectant product manufacturers were recognized as essential critical infrastructure workers by the Department of Homeland Security's Cybersecurity & Infrastructure Agency (CISA) and could maintain operations despite stay-at-home orders.



HCPA also worked closely with the EPA to implement temporary flexibilities to minimize supply chain disruptions, in addition to providing input for List N, which identifies the products that are approved for use against SARS-CoV-2, the virus that causes COVID-19.

This award is a testament to the commitment, innovation, and tireless work of our talented staff and all our member companies.



Steve Caldeira

Named to The Hill's Top Lobbyist of the Year List

Steve Caldeira, President & CEO, was named to *The Hill's* Top Lobbyists of 2020 list. This is the third consecutive year that Caldeira has received this recognition.

Caldeira led the charge on behalf of HCPA and its members to proactively and effectively respond to the COVID-19 pandemic. Caldeira also serves as a passionate advocate for the household and commercial products industry among legislators and is a respected and sought-after voice in the media.

NAM CMA 2020 Leadership Award

Steve Caldeira, HCPA's President & CEO, received the National Association of Manufacturers (NAM) Council of Manufacturing Associations (CMA) 2020 Leadership Award.

With a membership of 260 manufacturing trade associations representing 130,000 companies worldwide, CMA creates partnerships across the industry, amplifies manufacturers' voices, and connects members to experts and trade association executives. The CMA Leadership Award is presented every year to an association leader who has done the most to advance and expand the group's work.

Jay Timmons, NAM's President & CEO, presented the award, saying, "Steve has been a powerful force for CMA recruitment and retention. He's convened his peers and colleagues in timely CMA discussions and has been an indispensable voice for CMA among the broader association community."

Caldeira was recognized for his work in proactively and effectively responding to the COVID-19 pandemic on behalf of the household and commercial products industry, and his overall guidance of the American Society of Association Executives (ASAE) as Chair of the Board of Directors, as well as leading the Search Committee for a permanent CEO and completing the organization's new three-year strategic plan.

Steve Bennett, Ph.D.

Science Advisory Committee on Chemicals (SACC)

The Science Advisory Committee on Chemicals provides independent scientific advice and recommendations to the Environmental Protection Agency (EPA) on the scientific basis for risk assessments, methodologies, and pollution prevention measures and approaches for chemicals regulated under the Toxic Substances Control Act (TSCA).

Dr. Steve Bennett, Executive Vice President, Scientific & Regulatory Affairs, has served on the SACC since 2018. In 2020, Dr. Bennett provided expert peer review and comprehensive reports to the EPA on the first 10 chemicals under evaluation, including asbestos, perchloroethylene, trichloroethylene, carbon tetrachloride, N-Methylpyrrolidone (NMP), and methylene chloride.



HCPA'S 2020 INNOVATION AWARDS



In 2020, HCPA convened its second annual Innovation Awards, which honors companies for accomplishments in product innovation and sustainability in five categories: Ingredients, Sustainability, Consumer Communication, Technology, and Game Changer.

HCPA is proud to work with companies that create products with consumers and sustainability in mind. We congratulate the winners on their significant accomplishments in developing the next generation of products.



**SUSTAINABILITY
AND GAME CHANGER**



INGREDIENTS



**CONSUMER
COMMUNICATION**



TECHNOLOGY

OUTREACH THROUGH COMMUNITY RELATIONS



Beginning on August 12, 2020, Steve Caldeira, President & CEO, assumed the role of Chair of the American Society of Association Executives (ASAE) Board of Directors. ASAE is made up of more than 48,000 individual members from 7,400 trade associations and professional societies, and Steve's nomination is a testament to his knowledge of and dedicated service to the association community over the last 20 years. In his role as Chair, Steve led the implementation of the Association's new strategic plan, helped the association community navigate an increasingly complex public health, political, economic, and social climate, and co-led the Search Committee for a permanent CEO of ASAE.

Other philanthropic and professional societies that HCPA worked with in 2020-2021



Public Affairs Council





Collaboration
for research &
innovation

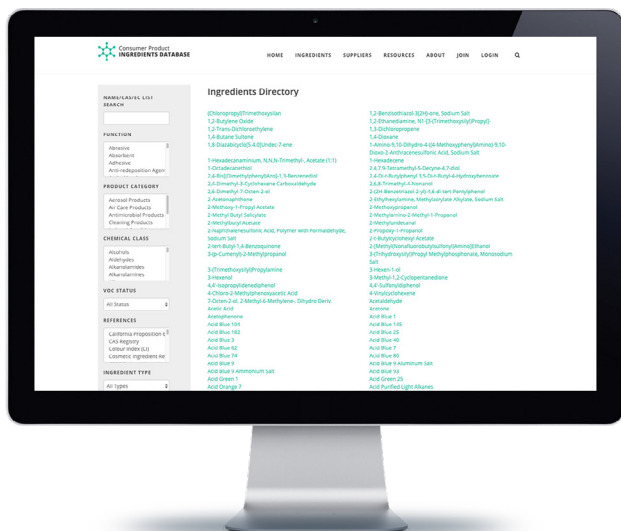
HCPAignitesolutions.org

Formerly called the Research & Regulatory Management Council (RRMC), Ignite Solutions directs the efforts of cooperative consortium management research projects designed to develop data and addresses industry issues through multi-stakeholder collaboration.

Current programs include:

- Acephate Task Force Steering Committee/Joint Venture (ATF)
- ADBAC Issues Steering Committee/Joint Venture (AISC or AIJV)
- Alpha-Cypermethrin, Beta- Cypermetherin, Cypermethrin Task Force (AZCTF)
- Antimicrobial Exposure Steering Committee/Joint Venture (AEJV)
- Bifenthrin Task Force Steering Committee/Joint Venture (BTF)
- CARES NG (CARES NG)
- Council for the Advancement of Pyrethroid Human Risk Assessment, LLC (CAPHRA)
- DDAC Issues Steering Committee/JV (Also oversees the DDAC Group) (DDAC)
- DEET EU Steering Committee/ Joint Venture (DEET EUJV)
- DEET Joint Venture (DJV)
- DEET Task Force (DTF)
- Efficacy Task Force, LLC (ETF)
- Fragrance Science & Advocacy Council (FSAC)
- Lawn & Horticultural Products Work Group (LHPWG)
- Non-Dietary Exposure Task Force (NDETF)
- Permethrin Data Group II Steering Committee/Joint Venture (PDGII)
- Pet Care Products Task Force (PCPTF)
- Piperonyl Butoxide Task Force II (PBTfII)
- Plastic Aerosol Research Group, LLC (PARG)
- Pyrethrin Steering Committee/ Joint Venture (PJV)
- Quat Residue Group (QRG)
- Residential Exposure Steering Committee/Joint Venture (REJV)
- Supplier Ingredient Reporting Work Group (SIRWG)

CONSUMER PRODUCTS INGREDIENT DATABASE



HCPA began compiling consumer product ingredient data in 2008. Today, HCPA has taken this data and created the consumer product ingredients database. The database is used by chemical suppliers, formulators, manufacturers, marketers, retailers, NGOs, state and federal regulatory agencies, and trade associations.

The database is the only source for the chemicals used in household and automotive care consumer products. Companies can use the database for consumers who want to know what ingredients are in the products they buy and use.

The database is recognized by the California Cleaning Product Right to Know Act of 2017 and the New York Department of Environmental Conservation (NYSDEC) Household Cleansing Product Information Disclosure Program as the primary nomenclature system to assure consistent naming. Additionally, the EPA's Safer Choice Program, a Standard for Safer Products, identifies the database as an appropriate nomenclature system and encourages its use for Safer Choice participants. The database also serves to standardize and define ingredient nomenclature for the Walmart requirement for ingredient communication that was announced in 2014.

ProductIngredients.com

2021 BOARD OF DIRECTORS

HCPA OFFICERS

William Schalitz, (Chair), VP, R&D, Spartan Chemical Company, Inc.

Greg Adamson, Ph.D. (First Vice Chair) SVP, Global Regulatory Affairs, Product Safety & Sustainability, Givaudan Fragrances Corporation

Lisa Pankiewicz, Ph.D., (Second Vice Chair) VP, Global Stewardship, The Clorox Company

Rebecca Korwin, Ph.D., (Treasurer) EVP of Science and Innovation, State Industrial Products

Terrence (Jerry) Porter, (Immediate Past Chair), SVP, R&D, Global Home Care and P&G Professional, The Procter & Gamble Company

HCPA BOARD OF DIRECTORS

Hal Ambuter, VP, Regulatory Affairs & Policy, Reckitt

Ann Aquillo, VP, Corp. Affairs, The ScottsMiracle-Gro Company

Bart Bastian, President and CEO, Spray Products Corporation

Marcus Boolish, Director, Government Affairs, Energizer Holdings Inc.

George Buckland, VP, Commercial, CAPP Division, Crown Holdings

Joel Burdick, Ph.D., VP, Scientific & Regulatory Affairs, MAST Global/Lbrands

David Burks, Executive VP, Diversified CPC International

Luciana Castro, SVP, Global Regulatory Service, Firmenich, Inc.

Steve Christenson, SVP, Global Regulatory Affairs & General Counsel, ECOLAB

Laura Coelho, VP, Home Care Business Unit, Scent & Care NA, Symrise, Inc.

Nick Ferring, General Manager, PLZ Aeroscience

Adriano Galimberti, VP & General Manager, NA, Stepan Company

Steven Gullickson, President, MGK

Pankaj Gupta, Sr. Director, R&D, The Dow Chemical Company

Robert Israel, Ph.D., VP, Global Sustainability, The Sherwin-Williams Company

Cheri Kedrowski, Executive Director, Compliance & Regulatory Affairs, The 3M Company

Pamela Lam, VP, Product Development, NA, R&D/Laundry Care/Sustainability, Henkel Consumer Goods

Meghan Lieb, Global Director, Research & Development, WD-40 Company

Michael Pfefferkorn, Division VP & General Counsel, United Industries Corporation

Cynthia Reichard, EVP, Arylescence, Inc.

Diego Ruiz, VP, Global Government Relations, SC Johnson

Frank Salek, VP, Purchasing and Global Supply Chain, KIK Custom Manufacturing

Adam Selisker, VP, Global R&D, CRC Industries, Inc.

Catherine Trinkle, Deputy General Counsel, Regulatory & Environmental Law & Head of Government Relations, BASF Corporation

Scott Tuchinsky, Global Sales Director, Home Care & Water Treatment, Croda

Michael Boucher, Legal Counsel, Partner, Crowell & Moring LLP

HCPA BOARD ADVISORS: DIVISION CHAIRS

Aerosol Products Division, Nick Ferring, PLZ Aeroscience

Air Care Products Division, Eileen Hedrick, Symrise AG

Antimicrobial Products Division, Teresa Moore, The Procter & Gamble Company

Cleaning Products Division, Mauricio Amaya, Genesis Biosciences

Floor Care Products Division, Carmine Savaglio, SC Johnson

Industrial & Automotive Products Division, Michelle Rudnick, CRC Industries, Inc.

Pest Management Products Division, Lisa Dreilinger, RB

2021 HCPA STAFF ROSTER

AS OF SEPTEMBER 15, 2021

HCPA STAFF

Steve Caldeira, President & CEO

Cecelia Bond, Executive Assistant to the President & CEO, Director of Board Administration

Jim Jones, Executive Consultant

Steven Bennett, Ph.D., EVP, Scientific & Regulatory Affairs

Cassandra LaRussa, SVP, Meetings & Strategic Development

Nicholas Georges, VP, Scientific & International Affairs

Allie Hayes, VP, Communications & Public Affairs

Andrea Mojica, VP, Regulatory Affairs

Ryan Nau, VP, Marketing & Member Engagement

Kevin Serafino, VP, Government Relations & Public Policy and Counsel

Christopher Finarelli, Director, State Government Relations & Public Policy (West Region)

Michelle Kopa, Director, State Government Relations & Public Policy (East Region)

Damien Spruell, Senior Manager, Support Services

Morgan Mitchell, Coordinator, Communications & Member Services

HCPA AFFILIATE STAFF

ALLIANCE FOR CONSUMER EDUCATION (ACE)

Steve Caldeira, Executive Director, ACE

Allie Hayes, VP, Communications & Program Development, ACE

IGNITE SOLUTIONS

FORMERLY THE **RESEARCH & REGULATORY MANAGEMENT COUNCIL (RRMC)**

Hannah Alleman, Executive Director, Ignite Solutions

Julia Brotton, Project Manager, Ignite Solutions

Christine Radke, Project Manager, Ignite Solutions

Ama Richardson, Project Manger, Ignite Solutions



2020-2021 ANNUAL REPORT

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